

**. SOS CARE INDIA**

# **ANNUAL REPORT 2011 -2012**



**2011-12**

*In the words of the President*



Dear friends,

I am very happy to share **SOS CARE India** annual report 2011-12. As this year we have taken lots of initiative. With your help and support we will definitely achieve our mission A great mission so great needs like-minded people like you to share our mammoth responsibility and partner's with us in our cause and work. Friends are always the greatest assets **SOS CARE India** has, with a determination to accelerate this revolution of love, care, and security, we are committed to continuously strive to realize dreams for Children,

Women, unemployed youth in our cause, care with your supports and partnership, which will bring security hope and smile on the faces of many Children, Women, and unemployed youth's. So far as total 28000 needy are benefitted by us.

**SOS CARE India** journey supported by the Government, local and corporate donor, grassroots NGO's and supporters in India

I wish everyone in **SOS CARE India** al the very best I firmly with your collective efforts we can provide a better future to all needy across the country.

*Yours Sincerely*  
*Jaighosh Dwivedi*

It is my privilege to present you the annual report. We started our journey in 2006 and it feels great to be associated with us. In coming years we have taken lots of new initiative helping the neediest one by providing health services and employment services.

As we march ahead our journey. I want to thank my colleagues in board. I also extend my congratulation to the management and staff who are passionately engaged in building a strong and impactful **SOS CARE India**.



Best wishes  
Dr Sameer Kumar Singh

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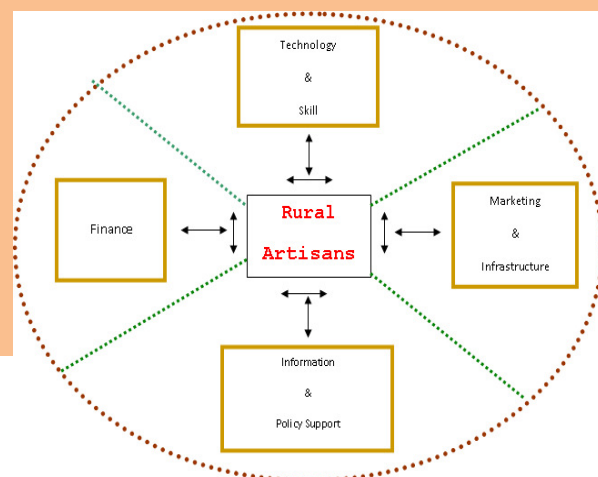
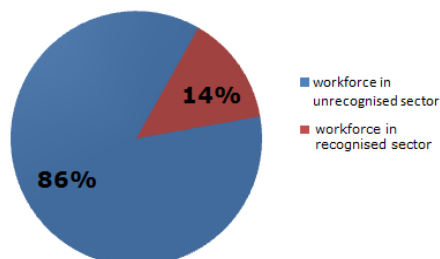
**Balance sheet.....**

## Our journey.....

## Behind the cause..

An important component of non-farm segment is the unorganized sector of workers, especially in the rural population. A noticeable aspect is the existence of artisans in this informal sector. These artisans comprise blacksmiths, carpenters, weavers (carpets, durries, khesh, sarees, etc.), potters, mudha makers, hand tool makers, farm implement makers, metalwares (silver, brass, copper) makers, sculpturists (wood, metal clay, stone), handicraft makers, etc. These artisans, on one hand, are regarded as custodians of the heritage of India, and on the other, play an important role in the village life through their repairs and maintenance services. This informal sector possesses vast potential for opening-up employment opportunities, generation of rural income, and strengthening of purchasing power of the rural people. The report of National Commission for Enterprises in the Unorganized Sector (NCEUS) states that 836 million Indians (77% of total population) live on an income less than Rs 20/day. The irony is that 50% of this huge number constitutes 92% of our workforce (457.5 million), which implies that 422.7 million people work and are supporting dependants with income less than Rs 20/day without any job security or social security

Share of Organised and Unorganised workers in total workforce of 456.5 million



### Major Problem Areas of Rural Artisans

- Lack of Skills
- Less exposure to Info & Tech.
- Lack of Formal Training
- Absence of non-farm policy
- Marketing support
- Non-competitive products
- Unable to thrive competition
- Application of traditional left over technologies



So there is need to establish **SOS CARE India** in every part of the country to reach out more and more artisan who are need to long term care. We also need to keep building our efforts to offer our artisans better competitive advantage and secure their future with best possible choices. **SOS CARE India** started journey in 2006 with an aim to provide an equal opportunities for economic empowerment, self employment, skill development and promotion of rural artisans, provide support to women entrepreneur and micro small medium enterprises.

**“The vision of the organization is to bring business women and rural artisan on a common platform and ensure that they will get equal opportunity to self sustain and rural and urban India will work join hands for healthy Indian economy.**

### **Our mission**

“SOS CARE, through its positive vision, perception, activities and representation would strive to ensure that Women from urban and rural settings engaged in business, home-making, development activities, and women who are underprivileged, get equal opportunities to enjoy the blessings by becoming a part of the mainstream.

## Our reach.....



- Chitrukut
- Jhansi
- Delhi & NCR
- Bhind
- Bilaspur
- Solan
- Palam
- orangabad
- Rajkot
- Jaipur
- Bengaluru
- Jhelam
- Patna
- Vadaoi
- Kota
- Lucknow
- Meerut
- Kanpur
- Agra
- Okai

### Our Projects

- Economic empowerment and financial development program
- Support to MSME, (MICRO SMALL MEDIUM ENTERPRISES)
- Self employment and income generating program
- Women empowerment and support to women entrepreneurs.
- Promotion of artisans.
- Support for emergencies. (Natural and Manmade disasters).
- Education of needy children. (kids fund)
- Promotion of arts and culture.
- Training for ngo,s and associate members.

## Program overview

*Let's show love in action.*



### **Women Empowerment**

- Promotion of Women Artisans
- Promotion of Women Entrepreneurs
- Financial support to women in need

Last Year Organization has worked for women empowerment by Training them on Rights and leadership through seminar. Women were encouraged to take entrepreneurship as challenge and create own financially sustainability method through Technical Know-how and Marketing assistance and Trade Practices including financial accounting. A conference was held in the Head office to guide them on latent technologies and happening in Handicraft sector. Women were providing Market assistance to promote their products.

### Self Employment

A Year Long awareness campaign promoting self employment through Self Help Group (**SAATH BADHE**) .Self Help Group gives an opportunity to share the common cause and support to each members in every ups & down and boosts the moral to start own or joint enterprise Over the last few year self Help Group (SHG) has emerged as the most successful strategy, in the process of participatory development and empowerment. SOS care has been pioneer in Promoting SHG for self employment with a commitment to explore the possibility for sustainability income in Handicraft sector.

- Providing Employment to Youth
- SHG Formation
- Promotion of Small Medium Enterprise
- Training Program to SME's for different Trades
- Micro Credit- Linkages with Various Banks
- Marketing support & Linkages



Self Employment is the core issue for Organization. Self Help Group ( 4 such Group was formed and loan was arranged through MFI. Training was arranged through MSME on Entrepreneurship Development and provided space to market their Product in various Exhibitions.

### Outreach Initiatives

- Identifying needy & poor Artisans
- Reaching to women Entrepreneurs & Artisans
- Workshop at Block Level
- Training and Capacity Building



Promotion of Rural artisan is one of the core issues. Rural Artisans were identified in Delhi/NCR and UP & Rajasthan State and supported through workshop by trained resource persons. 40 such rural artisans were identified and their capacity were build to link with Metropolitan city Buyers for their regular income.

- **Facility Kendra**

- Linkages with various Agencies
- Necessary Information on Exhibitions, fairs, conferences, Product Knowledge
- Bridging the Gap between rural & Urban India



One of the Facility Kendra was build in Jalaun District, UP where rural artisans can get the Technical support on Product, services and Marketing assistance

### Activities undertaken in the year 2011-2012

#### Kalakriti

SOS has initiated an innovative program named as KALAKRITI-2013 to encourage the under privileged artisan and Needy mothers/women in need. This year SOS wishes to select **5,000** Needy artisan and Needy mothers/women in need across India Specially needy women artisans those who have no social support as well as financial support to stand by them. Basically underprivileged Needy artisan and Needy mothers/women in need have no alternative ideas to maintain their family also they are not able to maintain their family, their Childs. They are showing their inability to educate their children and caring for health and nutrition. Due to this problem they are still behind to bring in a common platform to enhance their economic ability. .





### **Sponsor Program**

SOS CARE sponsors number of exhibitions/fairs and other programs with its own resources. It facilitates artisan by providing placement of stalls in commercial complexes, malls, Schools, call centers, five star hotels, Welfare Association, and cottage emporium

### **Counseling Center**

SOS CARE has its own counseling center in 407, Skipper Corner, 88, Nehru Place. Where SOS CARE has appointed a member or volunteer to provide necessary information and support of exhibitions, fairs, conferences, product knowledge, availability of the product, trading knowledge to small and micro women entrepreneurs and artisan in different activities.

### **Banking Network**

SOS CARE developed a network with numbers of commercial Banks for the promotion of Micro and Small Entrepreneurs. SOS CARE acts as a catalyst for the credit linkages to needy artisan. Last year SOS CARE tied up with 3-4 commercial and development banks like ICICI, Canara, SIDBI, State Bank of Hyderabad for easy banking network.

### **NGO Network Program**

SOS CARE Develops its network with number of NGO's in all part of the country. SOS CARE basically focused on the NGO working in the same field as SOS CARE. Most of the grass root level NGO's are in the network of SOS CARE, who believes the progress of women entrepreneurs in our country.

### **SOS CARE Help Line**

SOS CARE has developed help line services for the needy women entrepreneurs and needy artisan. All members and artisan avails the opportunity in their need period or critical situation. SOS CARE appointed a volunteer for this noble cause,

### **SOS CARE Village Conferences**

With international and regional conference SOS CARE moves towards village level conference. The aim of organize village conference is

- To bridge the gap between rural and urban India.
- To provide basic knowledge about handling conference, concepts, documentation, reporting, expose of products, dealing with different policy.
- Prepare them to sit with international members.

### **SOS CARE Health Program: -**

SOS CARE organizes different health programme for women, SOS CARE specially focused on malnutrition, immunization, RCH, HIV AIDs, and other infected diseases among women in rural and slum in India.

### **SOS CARE Publicity & Resource Mobilization**

SOS CARE publicized its activities and approaches to Govt. Bodies, corporate houses, industries, development agencies, malls, business houses, and individuals. Along with their assistance International donors come forward to raise their hands for the needy artisan.

### **SOS CARE Rehabilitation Program: -**

SOS CARE rehabilitates to the rural artisan during natural calamities and unforeseen incident. SOS CARE provides moral as well as financial support to the affected artisan.

### **SOS CARE CSR Program**

With the help of Call Center SOS CARE publicizes and displays the product of rural artisan, SOS CARE tries the level best to reach door to door for the publicity and marketing of the rural products.

### **SOS CARE Annual Seminar on Women Entrepreneurs**

Every year on 16 th April SOS CARE organizes annual seminar in which SOS CARE invites all the SOS CARE members in different parts of the country and rural artisan. SOS CARE arranges different programs and facilities awards to the selected artisan.

### **SOS Membership Campaign**

Every year during the period of X-Mass and New Year, SOS CARE organizes door-to-door Campaign named “HAR GHAR HAR ANGAN” from 25 th Dec. to 5 th Jan, which focused the registration of new member in SOS CARE and permanent membership for women Entrepreneurs and artisan.

- Identification of new members
- Identification of volunteers
- Identification of Women entrepreneurs
- Identification of needy artisans



### **SOS CARE Members participated in IITF-2012**

SOS CARE members participated in India-International Trade Fair from 14 th –27 th Nov. at Pragati Maidan, New Delhi. The artisans/women business organizations and individual producers had displayed and sold items like jewelry, ornaments, readymade clothes, herbal products, household equipment's, gym instruments, and cosmetics etc. Over 120 entrepreneurs participated in this exhibition.

### **SOS CARE organized Rally on Children's day, 14th Nov 2012.**

SOS CARE organized a Rally on Children Day 14 th Nov 2012 at Rajpath New Delhi, to create awareness on Child Rights, child issues, and education to the women under new initiatives of FIWE Mother Strength hood Programme. The participants were

1. SOS artisans, members/ Women entrepreneur from different part of country
2. Artisan and their children from Delhi region.
3. Street children's and their parents from Nizamuddin Dargha, railway station, New Delhi

**Schemes/ Promotions** – Available Youth resource are engaged or promoted to start their enterprise as per their desire/inclination through Training, Micro credit linkages with Government schemes and Market Promotion.

### **Vocational Handicraft Training Program**

The main aim of vocational training is to make trainees skilled to become self-dependent and stand on their own feet's. The constant problems that surface during discussions are poverty and unemployment. Majority of the participants are below the poverty line. They are all semi skilled, drop-out or casual laborers Training are planned as per their background and accordingly training and motivation program for self reliance are planned. As far as youth in the field of the Handicrafts is concern, Embroidery, Chicken Kadhui and basic knowledge about Zari Kadhui is given In this program 20 men and 10 women are benefited through training programme.

### **Entrepreneurship Awareness and Development program**

SOS conduct general Entrepreneurship Development programs on regular basis in collaboration with MSME and other Government agencies .To keep on doing entrepreneurship program wide spread awareness campaign is planned in various states so that local populace should aware about the program and participate in the training .

### **Policies & Issues**

SOS actively participates and voices opinions of Women in India at the Policy making forums to protect the interest of Women aspiring to achieve higher levels of economic participation, to enable them to be successful and accomplish their goals.

### **Information & Research Report**

SOS RESEARCH RESOURCE CENTRE supports with documentation of all the various activities. It has a computerized Data bank on Training Technologies, Information on business start-up, Project profiles, Research reports, Publishes quarterly newsletter. Research studies, Data collection, Evaluation studies & analysis undertaken for various organizations and Government of India. Published business directory of women entrepreneurs. Introduces new concepts and conducts by way of programs to support policy changes, introducing entrepreneurs to new tools for growth of industry.





## Events and Exhibition –

*Platform for MSME, & Awareness of Govt. programs by promotional activities.*

### Hindon Mahotsav (Ghaziabad)


Organised by Ghaziabad Authority in association with **SOS CARE India**.

The Hindon Mahotsav was celebrated at Ramlila ground in Kavi Nagar. The city administration and Hindon Mahotsav Samiti, Ghaziabad organized the festival for the first time and lakhs of people witnessed the spectacular show. Through the week-long celebration, the city administration tried to create awareness on the need to conserve the only river of the city. The Mahotsav was inaugurated by Minister Raj Pal Tyagi along with district magistrate Hridesh Kumar and other administrative officers. According to official sources, more than 50000 visitors attended the programmes per day from all across. **SOS CARE India** managed the entire program and arranged the exhibition.

**EXHIBITS DETAILS :** Handicraft Products, International décor accessories, Clothes & Fashion Garments, Electrical Appliance, Furniture & Carpets, Bed Sheets & cushion covers, Artificial Jewellery, Toys & Games, Picture & Painting, Kitchen Ware, Art & Craft, Boutiques, Novelties, Flowers & many more House hold & Handicraft product with a multi cuisine Food Court



Total EXHIBITION Stalls	-	320 Stalls
No of Stalls	-	200 (Handicraft Stalls)
	-	20 (International Stalls)
	-	50 (Consumer Stalls)
	-	50 (Commercial Stalls)
	-	Food Court
	-	2500 sq. ft. of Amusement Park



**Hindon Mahotsav**  
4 March to 10 March 2011  
Venue: Kavi Nagar, Ramlila Ground, Ghaziabad

Exhibition of all Handicrafts, Textiles and consumer durable products  
Sport Competitions and Cultural Programmes by local talent  
Cultural and entertainment programmes by Hindon Mahotsav Samiti

Organised by :- Hindon Mahotsav Samiti, Ghaziabad  
Contact: 8860113334-35-36-37-38, 8860353535



**SOS CARE India** organized HINDON MAHOTSAV for economic empowerment, women empowerment, self employment, skill development and promotion of rural artisans; provide support to women entrepreneur, entrepreneur micro small medium enterprises (MSME).

## Home Decor Stalls

## (Some Snap Shots)



## Good Living, Life Style & MSME Expo

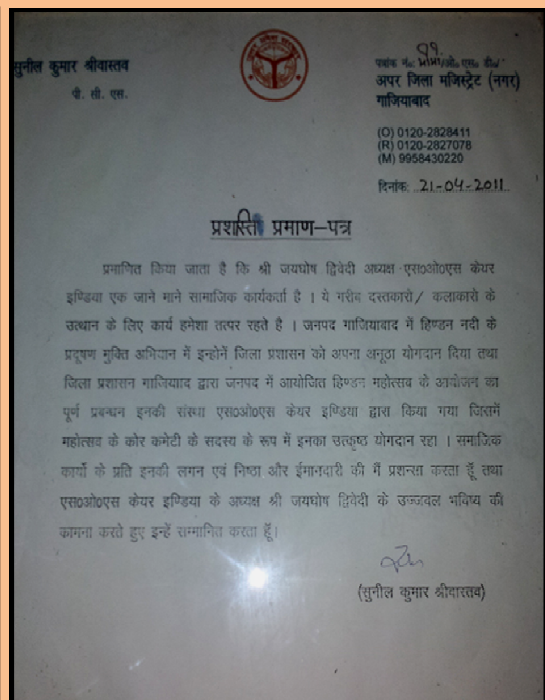
## (Some Snap shots)



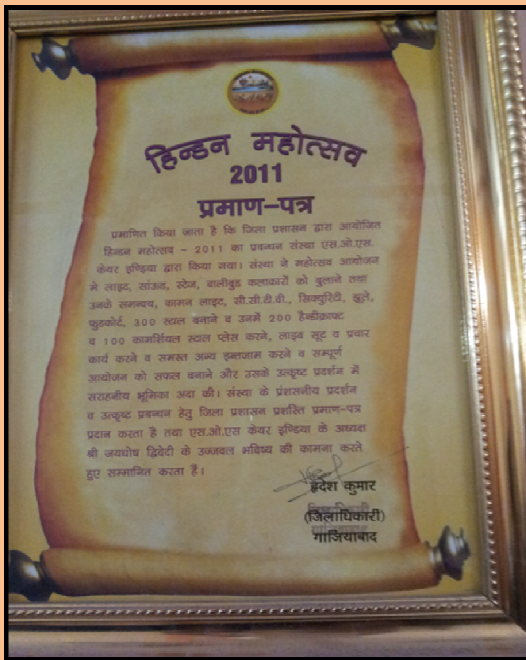


## Media coverage

SOS CARE has developed its media innovative program to display the product manufactured by small and medium entrepreneurs and rural artisan, and objective of media linkage for publicity of the items and transforming domestic items to exports quality items. SOS CARE also publishes success stories of our women entrepreneurs and approach media to publish and telecast for guidance of new







entrepreneurs.

## Greater Noida Foundation Day

During Greater Noida's 20th Foundation Day, **SOS CARE India** associated with Gr. Noida authority to celebrating it's foundation day by organizing a Carnival from 22-28 January 2011 at City Park.

Handicrafts Fair and Painting Exhibition and entire fabrication, decoration was taken care by **SOS CARE India**.



Mrs. Nivedita Singhal, wife of CEO of Greater Noida Authority Shri Mukul Singhal. inaugurated Handicraft and Painting Exhibition on Friday 22, January 2010 at City park..there are about 25 stalls of paintings, shalls, handicrafts, gift items. Authority is entering in 20th year on 28th January 2010. It was established on 28th January 1991... on this occasion Sh. Shailendra Chaudhary, Dy CEO, Ms Leenu Sahegal, GM Planning,



## Mall exhibition 2011-2012

**In the year 2011-12, following exhibition held at various location and places.**

Apna Craft Mela

Apna Ship Fair

Craft Fair

Economic Empowerment Prog. (Men)

Economic Empowerment Prog. (Women)

SOS Winter Carnival

Gr. Noida Flower Show – 2011

Handicraft Mela

IITF, Pragati Maidan

Kalakruti

SOS Craft Carnival

SOS Handicraft Utsav

SOS Winter Utsav

(Crown Interiorz, Fbd)

(Gaur Gravity, Gzd)

(Crown Plaza, Fbd)

(Delhi)

(Delhi)

(Select City Walk, Delhi)

(Noida)

(EDM Mall, Gzd)

(Delhi)

(Sahara Mall, Ggn)

(Metro Walk, Delhi)

(Shopprix, Gzd)

(Select City Walk, Delhi)



# Marketing and Fundraising

## Fund Raising Initiative

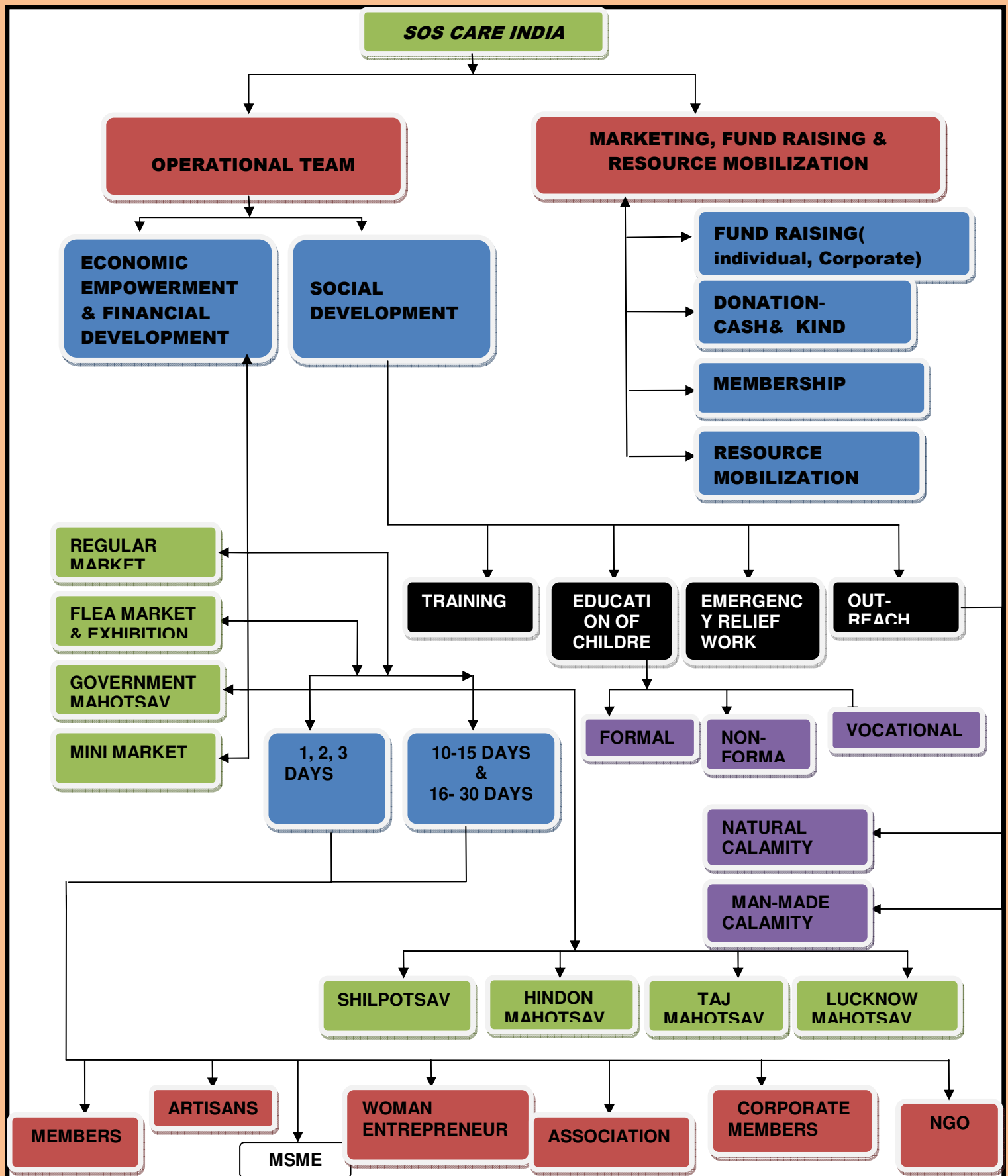
Till the previous year **SOS CARE India** Has focused to raise funds from events and some corporate associations. So this year we have initiated individual donation through face to face approach and thorough telecalling and corporate pay roll giving.

### **SOS Care has taken following step to enlarge the Fund Raising activity**

1. Collaborating with likeminded NGO's to step –up the activities in Education, Health care and Marketing assistance
2. Building FR Team on more professional way
3. Senior Management to be build
4. Event Based activity – Promoting the cause
5. Tie-up with Corporate on CSR, CRM , Payroll giving and Project Funding
6. FCRA option to be explored
7. Collaboration with Government Department for Skill Development in many more states
8. Promotion of Digital Marketing
9. Promotion of Membership
10. More Pro towards Government Grants and Projects
11. Recruitment of volunteers



## ORGANISATION STRUCTURE :



## FINANCIAL OVERVIEW (Audit Report)



### ARVIND MANOJ & C

CHARTERED ACCOUNTANTS

27-H/2, G F, Jia Sarai, Near IIT  
Hauz Khas, New Delhi - 110 016  
Tel: 011 26562027  
E-mail: fca.arvind@gmail.com  
Website: amcglobal.in

#### Auditor's Report

##### **The Members**

**SOS CARE**

**C-88/A KAUSHIK SADAN, JANTA GARDEN,  
PANDAV NAGAR, DELHI-110091**

We have audited the attached Balance Sheet of SOS CARE as at 31st March'2012 and also the income & expenditure account of the society for the year ended on that date annexed thereto,

We report that-

- (a) We have obtained all the information and explanations, which to the best of my knowledge and belief were necessary for the purposes of the audit.
- (b) In our opinion proper books of account have been kept by the society visited by me so far as appears from my examination of the books.
- (c) The balance sheet and income and expenditure account referred to in this report are in agreement with the books of account.
- (d) In our opinion and to the best of our information, and according to explanations given to me, the said accounts give a true and fair view –
  - (i) in the case of the balance sheet, of the state of affairs of the above named trust as at 31.03.2012, and
  - (ii) in the case of the income and expenditure account, of the income of its for accounting year ending on 31.03.2012.

**Place: New Delhi**

**Date:**

**For Arvind Manoj & Co.  
Chartered Accountants**

**Arvind K. Singh, FCA  
Partner**

**M No. 504155  
FRN 020522N**



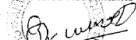
**SOS CARE**  
 Regd. Office H.NO. 398, Shop No. Sunlight Colony-II, New Delhi  
 Corp. Office- C-88/A, Janta Garden, Pandav Nagar, Delhi-110091.  
 Balance Sheet as per 31st March 2012

LIABILITIES	AMOUNT(RS.)	ASSETS	AMOUNT(RS.)
<b>CAPITAL ACCOUNT</b> (As per schedule 1 attached)	1,707,153.30	<b>FIXED ASSETS</b> (As per Schedule-4 attached)	525,355.00
<b>LOAN FUNDS</b> <b>UNSECURED LOAN</b> (As per Schedule-2 attached)	719,740.00	<b>CURRENT ASSETS, LOANS &amp; ADVANCES</b> Loan & Advances (As per Schedule-5 attached)	475,729.00
<b>CURRENT LIABILITIES &amp; PROVISIONS</b> (As per Schedule-3 attached)	324,945.00	<b>Cash &amp; Bank Balances</b> (As per Schedule-6 attached)	1,750,754.30
	<b>2,751,838.30</b>		<b>2,751,838.30</b>

Notes to accounts Schedule '10'  
 Schedule '11' to '10' forming integral part of accounts  
 As per our report of even date attached

For Arvind Manoj & Co.  
 Chartered Accountants

For SOS Care

  
 Arvind Kt Singh, FCA  
 Partner

President

Treasurer

M. No. 504155  
 FRN 020522N  
 Place: New Delhi  
 Date: 01.09.2012

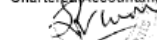
**SOS CARE**  
 Regd. Office H.NO. 398, Shop No. Sunlight Colony-II, New Delhi  
 Corp. Office- C-88/A, Janta Garden, Pandav Nagar, Delhi-110091.  
 Income And Expenditure Account For The Year Ended 31st March 2012

EXPENDITURE	AMOUNT(RS.)	INCOME	AMOUNT(RS.)
To Salary	1,637,801.00	By Receipts	
To Bank Charges	18,620.00	(As per Schedule-7 attached)	10,181,342.00
To Electricity Expenses	6,390.00	By Interest	95,284.00
To Depreciation	92,029.00	By Membership Fee	73,000.00
To Diwali Gift	13,839.00		
To Donation	11,000.00		
To Event Expenses			
(As per Schedule-8 attached)	2,245,554.00		
To Space Rent & Maintenance Expenses			
(As per Schedule-9 attached)	4,047,405.00		
To Aids Awareness Programme	31,815.00		
To Accounting Charges	30,000.00		
To Cultural Programme Expenses	45,630.00		
To Conveyance Expenses	72,560.00		
To Entrepreneurship Prog. Expenses	36,560.00		
To Environmental Awareness Prog. Expenses	25,100.00		
To FCRA Regd Chgs.	2,000.00		
To Fuel Exps ( Car & Bike)	114,236.00		
To Handicrafts Training Expenses	28,960.00		
To Vocational Training for Women	46,360.00		
To Welfare Prog for Disable Person	23,560.00		
To Literacy Mission Expenses	500,295.00		
To Meeting and Workshop expenses	65,520.00		
To Insurance Expenses	35,967.00		
To Interest on Tds	3,220.00		
To Audit Fees	22,472.00		
To Misc. Expenses	25,021.00		
To Newspaper And Periodicals	945.00		
To Office Rent	177,200.00		
To Office Maintenance	6,000.00		
To Printing & Stationary	24,052.00		
To Godown Rent	73,000.00		
To Postage Exps.	437.00		
To Local Conveyance	7,863.00		
To Repair & Maintenance (Vehicle)	46,999.00		
To Repair & Maintenance (Computer)	25,200.00		
To Staff Welfare	47,048.00		
To Surcharge	6,217.00		
To Water Expenses	3,038.00		
To Telephone Expenses	124,497.00		
To Tour & Travelling Exps.	27,883.00		
To Excess of Income over expenditure	597,333.00		
	<b>10,349,626.00</b>		<b>10,349,626.00</b>

Notes to accounts Schedule '10'  
 Schedule '11' to '10' forming integral part of accounts  
 As per our report of even date attached

For Arvind Manoj & Co.  
 Chartered Accountants

For SOS Care

  
 Arvind Kt Singh, FCA  
 Partner

President

Treasurer

M. No. 504155  
 FRN 020522N  
 Place: New Delhi  
 Date: 01.09.2012

RECEIPTS	SCHEDULE-7
Apna Craft Mela (Crown Interiorz)	224,700.00
Apna Shilp Fair (Gaur Gravity)	785,700.00
Craft Fair (Crown Plaza,Fbd.)	586,950.00
Economic Empowerment Prog.(Men)	860,000.00
Economic Empowerment Prog.(Women)	(112,116.00)
Gr.Noida Flower Show-2011	1,587,000.00
Handicraft Mela (EDM Mall)	503,800.00
Hindon Mahotsav Samiti,Gzb.	2,381,000.00
I.I.T.F.,11-Pragati Maidan	(368,312.00)
Kalakriti-2011 (Sahara Mall,Ggn.)	2,228,400.00
Noida Foundation Day-2011	59,000.00
Noida Shilpotsav 2011	88,370.00
SOS Craft Carnival (Metro Walk)	374,300.00
SOS Handicraft Utsav (Shopprix-V)	982,550.00
<b>Total</b>	<b>10,181,342.00</b>

EVENT EXPENSES	SCHEDULE-8
Event- Advertisement Exps.	39,200.00
Event- Electricity charges	124,886.00
Event- Fabrication Charges	1,644,018.00
Event- Freight/Cartage Exps.	60,000.00
Event-Permission/Security Chgs.	157,750.00
Event- Promotional Exps.	219,700.00
<b>Total</b>	<b>2,245,554.00</b>

SPACE RENT AND MAINTENANCE EXPENSES	SCHEDULE-9
APMMC ( Ansal Plaza)	
Crown Intl.	309,600.00
EDM	350,000.00
Gaur Gravity	223,200.00
Sahara Mall	1,860,105.00
DLF Utilities Ltd	641,500.00
Shopprix, Vaishali	223,000.00
Shopprix, Mall - 61	440,000.00
<b>Total</b>	<b>4,047,405.00</b>

For SOS CARE

President

Treasurer



**SCHEDULES FORMING PART OF BALANCE SHEET AS ON 31-03-2012**

<b>CAPITAL ACCOUNT</b>	<b>SCHEDULE -1</b>
<b>General Fund</b>	
Opening Balance	1,109,820.30
ADD : Excess of income over expenditure	597,333.00
<b>Total</b>	<b>1,707,153.30</b>

<b>LOAN FUNDS</b>	<b>SCHEDULE-2</b>
<b>UNSECURED LOAN</b>	
Mr. Jai ghosh Dwivedi	719,740.00
<b>Total</b>	<b>719,740.00</b>

<b>CURRENT LIABILITIES</b>	<b>SCHEDULE-3</b>
<b>SUNDRY CREDITORS</b>	
Amrita Tent House	98,000.00
Ansai Plaza Mall Management Co. Ltd	(100,000.00)
<b>a</b>	<b>(2,000.00)</b>
<b>PROVISIONS</b>	
Salary Payable	304,473.00
Audit Fees Payable	22,472.00
<b>b</b>	<b>326,945.00</b>
<b>Total (a+b)</b>	<b>324,945.00</b>

<b>CURRENT ASSESTS</b>	<b>SCHEDULE-5</b>
<b>LOAN &amp; ADVANCES</b>	
TDS A Y 2011-12	46,189.00
TDS A Y 2012-13	54,140.00
Office Security	31,400.00
Absolute Business Solution	100,000.00
Security Deposit Aditya Mall	30,000.00
Security Deposit Huda	35,000.00
Security DLF Utilities Ltd.	45,000.00
Security Deposit Living Style Mall Jasola	34,000.00
Security Deposit Sahara Mall, Ggn.	100,000.00
<b>Total</b>	<b>475,729.00</b>

<b>CASH AND BANK BALANCES</b>	<b>SCHEDULE-6</b>
Cash In Hand	20,930.00
Canara Bank-5769	989,380.00
Punjab National Bank-4988	740,444.30
<b>Total</b>	<b>1,750,754.30</b>

2

**SOS CARE**  
**SCHEDULE OF DEPRECIATION AS AT MARCH 31ST, 2012**  
**AS PER INCOME TAX ACT, 1961.**

ASSETS	RATE OF DEP.	W.D.V. AS AT 01/04/2011	ADDITION		TOTAL	DEPRECIATION	W.D.V. AS AT 31/03/2012
			PUT TO USE FOR LESS THAN 180 DAYS	PUT TO USE FOR MORE THAN 180 DAYS			
<b>PLANT &amp; MACHINERY</b>							
Computer & Peripherals	@ 60%	14,332.00	-	-	14,332.00	8,599.00	5,733.00
Car (Tata Safari)	@ 15%	462,500.00	-	-	462,500.00	69,375.00	393,125.00
<b>FURNITURE &amp; FIXTURES</b>							
Furniture & Fixtures	@ 10%	140,552.00	-	-	140,552.00	14,055.00	126,497.00
		<b>617,384.00</b>	<b>-</b>	<b>-</b>	<b>617,384.00</b>	<b>92,029.00</b>	<b>525,355.00</b>

For SOS CARE

President      Treasurer

**SCHEDULE-10**

**ACCOUNTING POLICIES AND NOTES ON ACCOUNTS**  
**(Annexed to and forming part of the Balance Sheet as at 31<sup>st</sup> March, 2012.)**

**SIGNIFICANT ACCOUNTING POLICIES AND NOTES ON BALANCE SHEET AND INCOME & EXPENDITURE ACCOUNTS.**

**1) ACCOUNTING POLICIES**

- a) The accounts are prepared under historical cost convention. Income from events has been accounted for on receipts basis.
- b) All Fixed Assets are stated at cost less accumulated depreciation. Cost includes purchase cost and other incidental expenses related to acquisition and installation.
- c) The revenue from events has been recognized on receipts basis.
- d) The depreciation is provided on all fixed assets on written down value method.

**2) NOTES TO ACCOUNTS**

- a) The current assets, loans and advances are approximately of the value stated, if realized in the ordinary course of business. The provision for depreciation and all known liabilities are adequate and not in excess of the amount which in the opinion of the management, is reasonable necessary.
- b) TDS has not been deducted on some part of expenditure like Fabrication and Space charges.
- c) The society is not having any registration with service tax authorities.
- d) The outstanding balances of creditors, debtors and other advances given to the parties are subject to confirmation and therefore; these balances are stated as per books of accounts only. The management has however, scrutinized these accounts and believes that no material adjustment will be necessary upon the receipt of confirmations.

For ARVIND MANOJ & Co.  
 CHARTERED ACCOUNTANTS

*Arvind Kr Singh*  
 Arvind Kr Singh, FCA  
 Partner  
 M No. 504155  
 FRN 020522N  
 Place : New Delhi  
 Date :

For SOS CARE

President      Treasurer

# Facts behind the Figure

## Financial Statement

SOS CARE			
Regd. Office H.NO. 398, Shop No. Sunlight Colony-II, New Delhi			
Corp. Office- C-88/A, Janta Garden, Pandav Nagar, Delhi-110091.			
Income And Expenditure Account For The Year Ended 31st March 2012			
EXPENDITURE	AMOUNT(RS.)	INCOME	AMOUNT(RS.)
To Salary	1,637,801.00	By Receipts	
To Bank Charges	18,620.00	(As per Schedule-7 attached)	10,181,342.00
To Electricity Expenses	6,390.00	By Interest	95,284.00
To Depreciation	92,029.00	By Membership Fee	73,000.00
To Diwali Gift	13,839.00		
To Donation	11,000.00		
To Event Expenses			
(As per Schedule-8 attached)	2,245,554.00		
To Space Rent & Maintenance Expenses			
(As per Schedule-9 attached)	4,047,405.00		
To Aids Awareness Programme	31,815.00		
To Accounting Charges	30,000.00		
To Cultural Programme Expenses	45,630.00		
To Conveyance Expenses	72,560.00		
To Entrepreneurship Prog. Expenses	36,560.00		
To Environmental Awareness Prog. Expenses	25,100.00		
To FCRA Regd.Chgs.	2,000.00		
To Fuel Exps. ( Car & Bike)	114,236.00		
To Handicrafts Training Expenses	28,960.00		
To Vocational Training for Women	46,360.00		
To Welfare Prog for Disable Person	23,560.00		
To Literacy Mission Expenses	500,295.00		
To Meeting and Workshop expenses	65,520.00		
To Insurance Expenses	35,967.00		
To Interest on Tds	3,220.00		
To Audit Fees	22,472.00		
To Misc. Expenses	25,021.00		
To Newspaper And Periodicals	945.00		
To Office Rent	177,200.00		
To Office Maintenance	6,000.00		
To Printing & Stationary	24,052.00		
To Godown Rent	73,000.00		
To Postage Exps.	437.00		
To Local Conveyance	7,863.00		
To Repair & Maintenance (Vehicle)	46,998.00		
To Repair & Maintenance (Computer)	25,200.00		
To Staff Welfare	47,048.00		
To Surcharge	6,217.00		
To Water Expenses	3,038.00		
To Telephone Expenses	124,497.00		
To Tour & Travelling Exps.	27,883.00		
To Excess of Income over expenditure	597,333.00		
	10,349,626.00		10,349,626.00

Notes to accounts Schedule '10'  
Schedule "1" to "10" forming integral part of accounts  
As per our report of even date attached  
For Arvind Manoj & Co.  
Chartered Accountants

For SOS Care

Arvind Kr Singh, FCA  
Partner  
M. No. 504155  
FRN 020522N  
Place: New Delhi  
Date: 01.09.2012

President Treasurer

SOS CARE			
Regd. Office H.NO. 398, Shop No. Sunlight Colony-II, New Delhi			
Corp. Office- C-88/A, Janta Garden, Pandav Nagar, Delhi-110091.			
Balance Sheet as per 31st March 2012			
LIABILITIES	AMOUNT(RS.)	ASSETS	AMOUNT(RS.)
CAPITAL ACCOUNT (As per schedule 1 attached)	1,707,153.30	FIXED ASSETS (As per Schedule-4 attached)	525,355.00
LOAN FUNDS UNSECURED LOAN (As per Schedule-2 attached)	719,740.00	CURRENT ASSETS, LOANS & ADVANCES Loan & Advances (As per Schedule-5 attached)	475,729.00
CURRENT LIABILITIES & PROVISIONS (As per Schedule-3 attached)	324,945.00	Cash & Bank Balances (As per Schedule-6 attached)	1,750,754.30
	2,751,838.30		2,751,838.30

Notes to accounts Schedule '10'  
Schedule "1" to "10" forming integral part of accounts  
As per our report of even date attached  
For Arvind Manoj & Co.  
Chartered Accountants

For SOS Care

Arvind Kr Singh, FCA  
Partner  
M. No. 504155  
FRN 020522N  
Place: New Delhi  
Date: 01.09.2012

President Treasurer



## Our Partners/Associate/Supporters

- Ministry of MSME
- NSIC
- ITPO
- V3S mall
- Ansal Plaza
- Pacific Mall
- Agrawal City Mall
- Ansal Plaza(Hudco Place)
- Pacific Mall
- IITF,07 Pragati Maidan
- Spice World Mall
- MMX Mall
- Shipra Mall

## Association

- SME World- India's singular Voice of MSMEs
- The Indus Entrepreneurs (TIE)
- SME Joinup
- Milagrow- Venture Catalysts
- State Bank of India (SBI)
- Small Industries Development Bank of India, SIDBI
- Industrial Development Bank of India, IDBI
- Ministry of Small Scale Industries (SSI), Government. of India.
- National Bank for Agriculture Rural Development, NABARD
- Department of Women and Child Development (WCD), Ministry of HRD, Govt. of India



## OUR Partners



## OUR ASSOCIATES



## Words from beneficiaries.....

### Hansa Ben Journey

Hansa ben 40 years old , she is basically belong to Gujrat, she came along with her family in searching for livelihood. She is physically handicapped person. She faced lots of challenges and how to overcome this situation she is telling her own words .**"SOS CARE India** gives me the opportunity to enhance my skill and ability through training program. Since 7 years I am working with the help of **SOS CARE India** , I have learned different kind of namkeen making techniques and earn 8 to 10 thousand per month.

Thanks to **SOS CARE India** who are now torch bearer in my life"



### Archana's Journey



Archana belongs to very poor family. She belongs to U.P. Earlier her annual income was 22000/-. She is suffering from blood cancer and in very critical stage. How SOSCARE helps her she is narrating her own journey "I am very proud and feel very good now. SOSCARE provides me financial assistance 17000/-- per month for purchasing drugs and 3000/- for transportation cost for check up. I have three child , I have no money to take care my family So, SOS CARE provides me financial support where now I can sending all of them to school and take care my family as well.



#### SOS CARE HEAD OFFICE

Kaushik Sadan  
(Ground Floor)C-88/A, Janta garden,  
Pandav Nagar Delhi-110091(opposite East Delhi Public school)  
Telefax:+91-11-22752558, Mob:+919811162690,  
8860353535,8860113334/6//7/8, help line:+91-8860353535

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and

